

RI DISTRICT 3291

CLUB NO. 90740

Rotary



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I We can teach children to love. We can teach them to respect themselves and others. We can teach them to set goals and work toward them. And, in return, they can pass on these life-affirming values to the next generations...And, thus , we Rotarians consider the month, September as the Basic Education and Literacy Month for Rotary. This is one of the key focus area out of seven areas.

A Enhancing Basic Education skills and Literacy are essential in reducing poverty, improving health, encouraging community and economic development, and promoting peace. Improvements can reduce maternal death, improve childhood survivability, and reduce poverty. They can also enable success in business or a profession.

I Projects undertaken by Centenary Club to address the returning youth to school, enhancing student performance, or supplementing limited school resources to support the cause of Rotary International which has been determined for month, September by making small difference in our community.

R There are other certain areas which have become vital to focus on, to work upon, to overcome those challenges to bring back the vibration within the Rotary eco-system. One of those key challenge is that Rotary International is presently facing a membership challenge that echoes severely . Within the Indian network web, where its mission for humanitarian service and community development has made significant progresses. In India, Rotary's presence is pulsating, with an enduring tradition of service, from enhancing basic education, supporting development of youth through various activities and resources and healthcare. However, retention and expansion of the membership base of course becoming a little challenge as our GenZ generations seek platforms that resound with their growing thought of evolving things. GenZ must engage themselves actively in various programs and events to align those with their passion for bringing changes and light to the social communities how they would like to see the world by making a positive impact towards the growth . This addition of youth or GenZ generation is inevitable and can play a very significant role in Rotary's journey and take the leadership and legacy ahead.

O *“ Rotary will not go backward, nor can it remain stationery. It must push forward ” – Arch C Klumph (Father of Rotary Foundation)*



BIRTHDAYS WE CELEBRATED IN SEP, 2024

RTN. MOUMITA SAHA

Rotary Centenary Club wishes Her a very Happy, Prosperous, Healthy & Joyful year ahead...



ACCOLADES IN SEPTEMBER 2024 THAT MOTIVATE US TO SERVE MORE

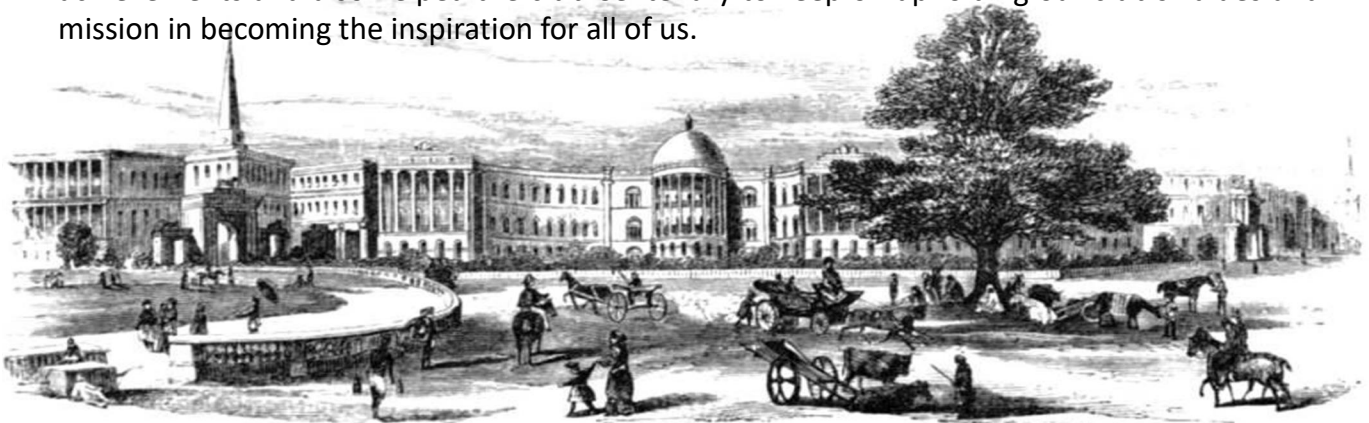


As we know recognition, reward, these are not only the vibration of what we are doing or just an inspiration to do more but also it's a validation of our sincere contribution towards the cause, an authentication for all of our continuous commitment, collaboration and efforts to work for the cause and zeal to achieve the striking way to go forward. And, thus, Rotary Centenary Club has awarded for it's continuous support and service within the community to build up a bright and colorful magical world by creating the strong hopes for them who need our support in attaining the vibrancy in their lives throughout the Rotary Year 2023-24.

Our honorable District Governor of 2023-24, Rotary district 3291, Rtn. Hira Lal Yadav and team had organized the “**Swakriti District Awards, 2023-24**” to recognize the real heroes, true leaders of Rotary Year 2023 -24 on September 8, 2024 at Calcutta Silver Spring Club who all made the Rotary Year 2023-24 successful, extraordinary and supported the district at full length to reach at the heights.

Our IPP Rtn. Amitava Banerjee, had received the one of the most prominent awards “ **Rotary Citation Award for Rotary Year 2023-24** “ and recognized and rewarded also for giving a true effort in creating the pulsation within the Rotary Club of Calcutta Centenary for taking the club's ladder through “**Members level “up to 25”**”.

Rotary Club of Calcutta Centenary is truly grateful in executing all the projects for our community which actually helped the club in having been truly exceptional, each one of yours' support in running the club's operations has proven the real strength of our club's achievements and also helped the club Centenary to keep on upholding our club's values and mission in becoming the inspiration for all of us.



CLIMATE-SMART COMMUNITIES BLOOM IN PAKISTAN

By Etelka Lehoczky

The farmers of Pakistan's Indus River Valley contribute little to climate change, yet they are frighteningly vulnerable to it. In the summer of 2022, record-breaking monsoon rains supercharged by warming temperatures deluged the fertile plains where many of them cultivated cotton, rice, and wheat for large landowners. The floods submerged a third of the country, killing more than 1,700 people and displacing about 8 million.

"We were very badly affected. We lost so many animals — buffalo, cows, and sheep. We also lost crops," says Sughana Bheel, who was displaced along with her husband, three children, and other surviving residents of the submerged village of Nauabad in the country's south.

For months, the farmers of Sindh province, many of whom fled to nearby towns and cities, took refuge in tents, schools, or out in the open. Mindful of the role climate change played in the disaster, Pakistan's Rotary clubs decided to put climate adaptation at the center of their rebuilding efforts. They worked closely with rural communities to incorporate renewable energy and indigenous building techniques and materials.



Mindful of the role climate change played in the 2022 floods, Pakistan's Rotary clubs put climate adaptation at the center of rebuilding efforts, working with rural communities to incorporate renewable energy and indigenous building techniques.

Rais Ahmed Khan, a past governor of District 3271 and a member of the Rotary Club of Greater Mirpurkhas, who is a district chair for the Smart Villages project. "Rotary provided the opportunity, and the Rotarians did the whole thing with the villagers in the affected areas."

The Smart Villages also give female residents new ways to earn money — an important initiative in a country where women in rural areas participate in the workforce at higher rates than women in urban areas. Each village has a workshop where women can embroider cloth and make other items to sell. Bheel's village got 25 sewing machines and six months' worth of fabric. "With all the other things Rotary did, they did some things to improve the economy also," Bheel says.

world calling for more sustainable building practices. Building construction and operations are responsible for more than a third of global energy-related carbon dioxide emissions each year, and the manufacture of cement and concrete alone generates up to 9 percent of all annual CO2 emissions. In contrast, rural building practices in the developing world are often climate friendly.

"True sustainable knowledge exists in rural areas," says Ming Hu, an associate professor at the University of Notre Dame's School of Architecture and author of *Green Building Costs: The Affordability of Sustainable Design*. "Once we start trying to be 'high tech,' we tend to put away practices that are actually very good in terms of sustainability."

Kidwai sought out indigenous materials and practices when designing the Smart Village buildings. They're constructed from locally available materials like mud, lime, and bamboo. In areas without bamboo, Rotarians planted it for later use.

By the numbers



8 million

Number of people displaced by the 2022 floods in Pakistan



1/3

Portion of Pakistan submerged during the floods



1,200

Number of people housed in Smart Villages to date

The program also has a different kind of sustainability in mind: sustaining rural lifestyles. By improving rural people’s standards of living, Kidwai argues, Smart Villages will allow them to remain on their land instead of moving to cities.

“The Smart Villages program will not just bring environmental sustainability in villages, but will also help in de-urbanization,” Kidwai says. “If we can provide a better quality of life in villages, there will be no reason for immigrants to leave their loved ones and come to urban centers in search of livelihood.”

Such migration can put a strain on cities, increase greenhouse gas emissions, and result in worse hardships for those who leave their homes. To try to prevent this, experts around the world are putting their own spins on the idea of “smart villages.” The Smart Villages Research Group, based in the United Kingdom, focuses on rural access to electricity.

“Studies have been carried out to discern whether young people would stay in their villages if better facilities became available,” says Brian Heap, one of the UK initiative’s originators. “In nearly every case it turns out that they would, because that is their family base.”

In the Rotary clubs’ Smart Villages, even the building process was a family affair. Bheel was particularly happy that she and her relatives were able to construct their new homes themselves.



“No one borrowed any labor. We and our family members established and built these houses,” she says. “Now our children and our families are safe.”

MAJOR EVENTS OF CLUB CENTENARY IN SEP 2024

BRINGING THE MAGICAL IMPACTC IN LIVES



Since we at Rotary Club of Calcutta Centenary are committed towards supporting basic education, literacy, developing mental health and creating talents to shape up the future community, our continuous focus lies on mounting the young brains to enable them in developing their ideas.

The Rotary Club of Calcutta Centenary has designed a drawing competition at Bijaygarh Balika Vidyalaya, to nurture young talents by helping them in realizing their dreams and aspirations. The club aims to ignite the potential within these individuals to showcase the creativity of young artists and grow themselves in the other platforms gradually to expand their creativity beyond their boundaries.



It is an another small effort by Rotary Club of Calcutta Centenary along with Jeevan Sathi Bikash Foundation at Kankinada to encourage few children approx 30 nos by providing them with a Carom Board, Chess Board, Ludo, and football for broadening their horizons and enhancing their imaginative capabilities from now onwards so that they grow with the ability to compete with other superfine talents at the other platforms beyond their known circumference. Even, we do consider that these activities encourage personal growth, enabling them to dream ambitiously, take actionable steps towards their goals, and dedicate themselves sincerely to realizing those aspirations.

"If You cannot do great things, then do small things in a great way..." – Napoleon Hill

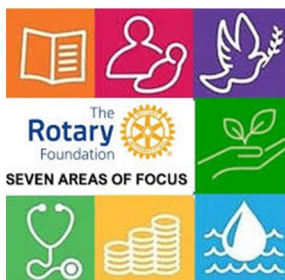


- Paul Harris -

GLIMPSES FROM VARIOUS ACTIVITIES OF CLUB CENTENARY IN SEP 2024



**DIFFERENT EVENTS, DIFFERENT MOODS, DIFFERENT DISCUSSIONS,
DIFFERENT FOCUS....BUT ONE MISSION...**




EVERY GREAT DREAM BEGINS WITH
A DREAMER. ALWAYS REMEMBER,
YOU HAVE WITHIN YOU THE
STRENGTH, THE PATIENCE, AND THE
PASSION
TO REACH FOR THE STARS TO
CHANGE THE WORLD.
HARRIET TUBMAN

**YOU DON'T
NEED A
REASON TO
HELP
PEOPLE.** 

